Good Samaritan Hospital has a tradition of caring and an ongoing commitment to provide unparalleled clinical care to patients.

A LETTER FROM OUR PRESIDENT
Andrew B. Leeka

Dear Friends of Good Samaritan Hospital,

Good Samaritan Hospital – through our Centers of Excellence – is focused both on advancing the science of medicine and providing outstanding healthcare.

The Campaign for Cardiology – a bold and essential step forward – will substantially increase the capacity and efficiency of our already outstanding Heart & Vascular Center. Our campaign goal is to raise $7 million for the construction and equipping of two new electrophysiology (EP) labs. When completed, and when combined with the new catheterization labs that have already been opened, Good Samaritan Hospital will have provided our field-leading cardiologists with the best facilities and the most advanced equipment of any hospital in greater Los Angeles or Southern California.

At Good Samaritan Hospital, we are committed to providing accessible, cost effective and compassionate healthcare services of the highest quality to meet the needs of patients, their families, and the many communities we serve. I invite you to join me in supporting the Campaign for Cardiology as a means of helping us maintain our tradition of caring and boldly moving forward in the fulfillment of this compelling mission.

Andrew B. Leeka
President and CEO
The incidence of atrial fibrillation increases with age. Nearly 3 million Americans will have AF in 2014.

ELECTROPHYSIOLOGY CARDIOLOGY

Cardiac electrophysiologists treat the electrical anomalies of the heart. These anomalies can manifest as arrhythmias or atrial fibrillation (AF).

ATRIAL FIBRILLATION

The symptoms of AF are rapid and irregular heartbeat, light-headedness, palpitations, chest pains and decreased activity. While patients with AF do not suffer the high mortality rates of other cardiac patients, they have the poorest quality of life of any cardiac patient group. These patients are also at heightened risk for strokes.

AF can be treated pharmacologically, but such treatments are not always successful. In cases where medications do not result in symptom relief, an electrophysiology cardiologist will map a patient’s abnormal electrical activity in the heart and locate the sites that must be ablated to treat the AF. The EP lab’s new state-of-the-art equipment will ensure the most efficient mapping of abnormal signals in a patient’s coronary system and facilitate exceptionally targeted AF ablation.

THE RIGHT DOCTORS, THE RIGHT CARE

James Allen

James Allen has received a lifetime of care from Good Samaritan Hospital. Born in 1925 at Good Samaritan, James has been lucky and has had few health problems over the years.

When he retired in 1995, James began to study painting and found he had a talent for it. He and his wife also continued to travel and frequently visited one of their daughters in Hawaii.

In 2002, he was awakened by the feeling that his “heart beat just wasn’t in sync” and ended up in the emergency room at Good Samaritan. Dr. Cannom was on call that night, and he diagnosed James with AF. James’ AF has been one of Dr. Cannom’s most challenging cases. Over the next 12 years, James was treated with medications and later four catheter ablations including additional procedures by both Dr. Ho and Dr. Bhandari.

Because of Dr. Cannom’s successful treatment of James’ AF, he has been able to maintain his very active lifestyle — socializing with friends and family and traveling extensively. At 88, James attributes his ability to maintain his lifestyle to Dr. Cannom and the cardiology team at Good Samaritan, “I wouldn’t think of going any place else!”
“I FEEL BETTER THAN I HAVE IN FIVE YEARS!”
Joyce Corsaro

Tall and elegant in appearance, Joyce Corsaro looks better, feels better and has more energy today than she has had in years.

But it might not have been so. “I was not feeling well, and my daughter Joanna called Dr. Cannom to see if he could squeeze me in for a special appointment. (He had been her cardiologist for more than a decade.) Of course, he made time, 3:15 on a Friday afternoon. The following Sunday morning, Dr. Gheissari performed bypass surgery, with Dr. Cannom in attendance.”

The surgery went well, but when complications developed, Joyce ended up staying 19 nights at Good Samaritan.

Joyce, her four daughters, and her husband of 50 years, Dal (who has been treated by Dr. Economides and Dr. Cannom) have nothing but praise for the physicians and the nurses of Good Samaritan.

Joyce’s daughter, Vickie, remembers how frequently the nurses came out to the waiting room to provide updates on Joyce’s status. And when Joyce came back to Good Samaritan for the Women’s Wellness Conference, three months following her surgery, she was moved by the fact that her nurses remembered her!

Joyce is deeply grateful to Dr. Cannom and the cardiologists and nurses of Good Samaritan.

GIVING GREAT PHYSICIANS THE TOOLS TO EXCEL

When our current campaign is completed, the Heart & Vascular Center will be home to the best equipped catheterization and electrophysiology labs in the Los Angeles area. The combination of a creative use of space and the presence of the finest technology will allow a premier team of cardiologists to deliver unparalleled levels of care to cardiac patients.

MAPPING

Good Samaritan’s electrophysiology labs (EP labs) will be fully outfitted with equipment for the diagnosis and treatment of patients with heart arrhythmias or atrial fibrillation. These soon to be finished rooms will be equipped with the most advanced 3D mapping platform available. This new system allows cardiologists to view all of the catheters placed in a patient’s cardiovascular system with the utmost clarity and precision – an essential tool necessary for mapping and identifying the origins of an arrhythmia when treating patients with AF.

IMAGING

Each EP lab will also be equipped with an industry leading X-ray system that includes bi-plane imaging. Highly flexible, this equipment provides high resolution images, 3D imaging and CT capability.

Good Samaritan cardiologist, Dr. Cannom, co-wrote the guidelines that are now used to inform and train physicians on the treatment of AF.
Better Patient Outcomes

Hybrid Rooms

HYBRID ROOMS
To increase functionality and reduce risk to patients, all the new labs will be hybrid rooms. In case of an emergency, these marvels of design can convert quickly from spaces used for routine cardiac procedures to fully equipped operating rooms.

CRYSTAL CLEAR AUDIO AND VIDEO
Good Samaritan has also invested in advanced integrated audio and video technology. This equipment has a monitor capable of 3D imaging in the highest resolution possible and permits doctors to view the whole cardiovascular system in greater detail. The live streaming capacity means that data can be transmitted in real time worldwide, providing enhanced ability for Good Samaritan physicians to help with the education of others.

Given a Second Chance at Life
Carl Terzian

“I should have died, but I have been given a second chance.”

Carl Terzian was always in perfect health. As the founder and principal of his renowned marketing and public relations firm, he participated in multiple networking events a day — as many as 800 each year. That is why it was such a shock when this enormously energetic man — he self-identifies as a “workaholic” — was suddenly fighting for his life after a massive heart attack.

The day started like any other. He felt fine — no chest pains or warning — but his associates noticed that he was becoming increasingly pale. When Carl allowed his blood pressure to be checked, it was life-threateningly low. From his downtown L.A. location, he was rushed to Good Samaritan Hospital.

Interventional cardiologist, Dr. Mayeda, put in a stent to open Carl’s artery, but the blockage was so severe that further treatment was required. While Dr. Gheissari, a leading cardiothoracic surgeon, performed emergency bypass surgery, Carl’s family was told to expect the worst.

The doctors were phenomenal,” says Carl. “They brought me back from three code blues.” Carl’s dear friend, Andrew Leeka, Good Samaritan Hospital President and CEO, hovered close by and personally brought updates to Carl’s wife and family.

Six months later and now back to work, Carl is profoundly grateful. “I shouldn’t be here, but I have been given a second chance.” He attributes his survival and strong recovery to the doctors and nurses of Good Samaritan and to the excellent leadership of Andrew Leeka, whom Carl acclaims as one of the outstanding healthcare leaders in California.
Good Samaritan Hospital has built an elite team of cardiologists who sub-specialize in non-invasive cardiology, electrophysiology cardiology, interventional cardiology, cardiac surgery and cardiac research in order to provide Good Samaritan patients with the highest quality care available.

David S. Cannom, M.D., is the Director of the Heart & Vascular Center. A world-renowned cardiologist, he is a leading investigator in device therapy and a principal co-author of Guidelines for the Management of Patients with Atrial Fibrillation, currently used to inform and train cardiologists worldwide in the treatment of AF.

Steve Burstein, M.D., is the Director of the Cardiac Catheterization Laboratory. His subspecialty expertise includes the advancement of the percutaneous management of cerebrovascular disease, structural heart disease and adult congenital defects.

Guy Mayeda, M.D., is the Associate Director of the Interventional Cardiology Training Program and Director of the AMI Transport Program. His subspecialty expertise is in complex coronary interventions, endovascular (minimally invasive) repair of abdominal aortic aneurysms and limb salvage for patients with critical lower extremity peripheral vascular disease.

Christina Economides, M.D., is an Interventional Cardiologist with expertise in transradial access procedures. She has been instrumental in increasing awareness of heart disease as a major health issue for women.

Katrine Zhiroff, M.D., is the newest member of the Interventional Cardiology team and performs all types of coronary and peripheral vascular interventions.

Good Samaritan cardiologists have expertise in a full range of options for treating peripheral artery disease by improving blood flow to the affected area.
Our Cardiology Team

Expertise and Excellence

NON-INVASIVE CARDIOLOGY
Charles Pollick, M.D., and Bruce L. Macrum, M.D., lead the non-invasive cardiology team, using echocardiography, nuclear medicine, cardiovascular computed tomography angiography (CCTA) and vascular ultrasound to diagnose various types of heart disease.

ELECTROPHYSIOLOGY
Anil Bhandari, M.D., is the Director of the Electrophysiology Laboratory where he leads a team of electrophysiology cardiologists in treating various arrhythmias of the heart such as atrial fibrillation, atrial flutter, atrial tachycardia and ventricular tachycardia. The laboratory specializes in the curative ablation procedure.

Ivan Ho, M.D., is a specialist in cardiac electrophysiology, ablation techniques and device therapies. He is a sought after speaker on the subject of specialized cardiac mapping techniques.

Andrew Zadeh, M.D., is the newest member of the cardiac electrophysiology team and is trained in all ablation techniques and device therapies.

CARDIAC SURGERY
Ali Gheissari, M.D., leads Good Samaritan’s team of cardiovascular surgeons and treats extremely difficult surgical cases with low surgical mortality. He works closely with Dr. Burstein on TAVR cases.

MAKING PLANS FOR HIS 100TH BIRTHDAY
Louis Baker

“...I worship at the shrine of Good Samaritan!”

At age 99, attorney Louis Baker (he became “of counsel” at age 73 in the firm he co-founded in 1946 after service in the U.S. Navy, but he continued in active practice until he was 86), has a twinkle in his eye, made even brighter when his wife of 67 years – he calls her his “co-pilot” – Marion enters the room.

Experiencing some chest pain in 1988, Louis was referred to Dr. Cannom by his primary physician, the Chair of Medicine at USC County Hospital. After initial testing, Dr. Cannom told him, “Don’t go home!” Two days later, Louis underwent successful by-pass surgery. That began a decades-long and highly satisfactory relationship with the cardiologists and staff of Good Samaritan.

Not long ago, Louis developed a problem with a heart valve. So, in August of 2013 – “when I was only 98” – Louis had aortic valve replacement at Good Samaritan. And, subsequently, a pacemaker was installed. In addition to Dr. Cannom, both Dr. Burstein and Dr. Economides have provided care.

“I love the whole staff at Good Samaritan. The doctors, the nurses, everyone! They are just the best they could be.” Thanks to the excellent cardiology team at Good Samaritan, Louis is already making plans for his 100th birthday!
THE CAMPAIGN FOR CARDIOLOGY NEEDS YOU...
AND YOU NEED THE CAMPAIGN FOR CARDIOLOGY

YOUR GIFT TO THE CARDIOLOGY CAMPAIGN
IS AN INVESTMENT IN YOUR OWN HEALTH AS WELL AS A GIFT OF LIFE FOR OTHERS.

It is highly likely that you or someone you love will need this care.

According to the Centers for Disease Control and Prevention (CDC), about half of all Americans (49%) have at least one of the three main risk factors for heart disease (high blood pressure, high LDL cholesterol or smoking).

- Heart disease is the leading cause of death for both men and women.
- In the United States someone has a heart attack every 34 seconds.

The CDC also reports that atrial fibrillation – a condition treated in the Good Samaritan EP lab – is the most common type of arrhythmia (abnormal heart rhythm). When AF and other arrhythmias occur, the electrical activity of the heart is disorganized, causing an irregular heartbeat. The irregular heartbeat disrupts the flow of blood through the heart.

- An estimated 2.9 million people will have atrial fibrillation in 2014. As many as 12 million people will have the condition by 2050.
- The incidence of atrial fibrillation increases with age. The median age for patients with AF is 66.8 years for men and 74.6 years for women.

A donation may be made by means of: cash, appreciated securities, real estate or personal property. The Fund Development staff of Good Samaritan Hospital will be happy to consult with you about a planned gift as well. Pledges will be accepted for gifts to be made over time. And be sure to find out if your gift qualifies for a matching gift program.

The Campaign for Cardiology also includes numerous naming opportunities.

For further information, contact Vice President of Fund Development, Brian Thorne, at 213-482-2774 bthorne@goodsam.org or visit the website at www/goodsam.org.