



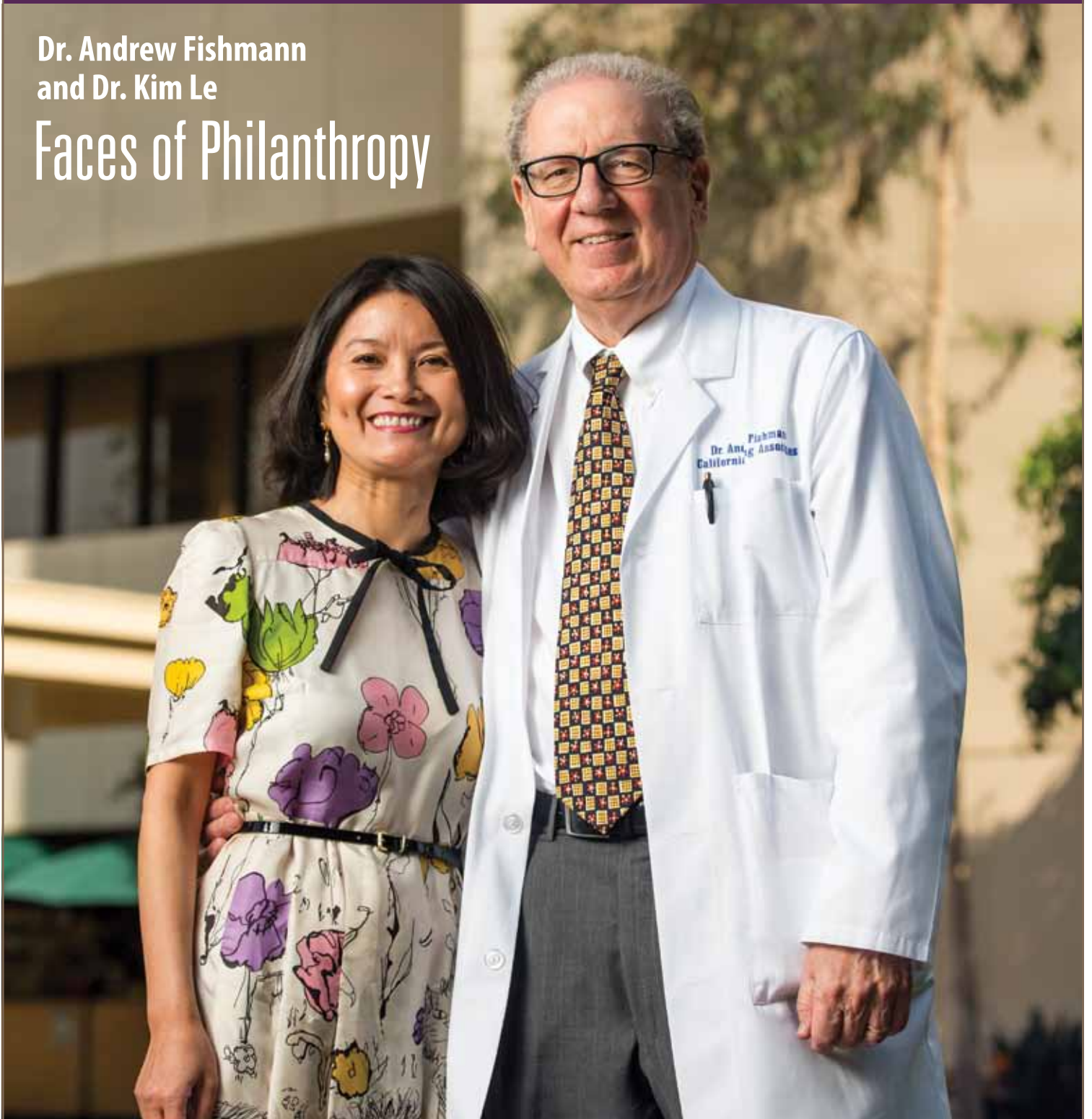
GOOD
SAMARITAN
HOSPITAL

GOOD NEWS

A MAGAZINE FOR FRIENDS AND DONORS | **SUMMER 2014**

Dr. Andrew Fishmann
and Dr. Kim Le

Faces of Philanthropy



A Tradition of Caring

Mission Statement

Good Samaritan Hospital is a progressive, tertiary, nonprofit hospital. Our Mission is to provide accessible, cost-effective and compassionate healthcare services of the highest quality that meet the needs of our patients and their families, the community and physicians.

Good Samaritan Hospital's centers of excellence focus on advancing the science of medicine and providing outstanding healthcare.

We will manage our resources responsibly, maintaining the financial viability necessary for success.

ON THE COVER:
Dr. Andrew Fishmann
and Dr. Kim Le



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An Enduring Legacy

It has been thirty years since Good Samaritan Hospital received the donations from Grace Ford Salvatori and Audrienne H. Moseley that made the Moseley-Salvatori Conference Center possible.

Their extraordinary gifts have literally touched hundreds of thousands of lives. Every day, the Center is used for learning events and meetings by physicians, nurses, staff and members of the community. The enduring legacy of these generous women remains a vital part of Good Samaritan Hospital and provides inestimable benefits to the patients we serve. We are forever grateful.

Since this issue of Good News focuses on the faces of philanthropy, we take this opportunity to thank our physicians who donated to GSH through *Partners in Health*, our staff who donated through *Good Company*, our *Leadership Donors*, and all the rest of our generous benefactors for their confidence in Good Samaritan Hospital. It is because of your continued support that all of the physicians and staff at Good Samaritan Hospital continue to be provided with the equipment needed to give our patients the excellent care that is our hallmark.

It is because of your continued support that our Cardiology department will have the finest, state-of-the-art equipment in the Los Angeles area.



Mr. Charles T. Munger, GSH Chairman, Board of Trustees and Mr. Andrew B. Leeka, GSH President and Chief Executive Officer

We would also like to thank Dr. Fishmann for his leadership as Good Samaritan Hospital's Chief of Medical Staff. We look forward to working with him for many years to come. It is because of his leadership that Good Samaritan Hospital has been able effectively to make the changes necessary to meet the requirements of the Affordable Care Act.

You ARE the faces of philanthropy!

Thank you!

Charles T. Munger
Chairman of the Board of Trustees

Andrew B. Leeka
President and Chief Executive Officer

The True Spirit of Giving

David De La Torre



Faces of Philanthropy

Other recipients of this year's Chairman's Award include Sammy Feuerlicht, Alan Ino, Andrew B. Leeka, Dan McLaughlin and Rose C. Wong

Good Samaritan Hospital was especially proud to present David De La Torre with one of the first annual *Chairman's Awards* at the annual *Good Company Employee Awards Luncheon* in February. The *Chairman's Award* was presented by Andrew B. Leeka, Good Samaritan Hospital President and CEO, to David and several others in recognition of each one's cumulative giving of \$30,000 or more to Good Samaritan Hospital.

As an employee of Good Samaritan since the 1980s, David embodies the true spirit of giving. He is a humble man who is embarrassed by all the attention he has received for his generous contributions to Good Samaritan and he "doesn't want to make a big deal about it." David views his giving to the hospital as something that is between him and God.

Over the years, he has designated his contributions to support the Junior Volunteer Scholarship Program in the Volunteer Office, Good Samaritan's Day Care Center, and the Cardiology Fellowship Program.

David explains, "There are so many worthy programs to support – it is hard to narrow my giving down to one!"

Recently in a letter to the recipients of the *Chairman's Award*, Charles T. Munger, Chairman of the Board of Trustees commended the recipients and described the impact of their donations to the Hospital this way, "You can be proud to know that your support has contributed to the high quality health care that Good Samaritan is known to deliver. Our compassionate staff and nurses, state-of-the-art equipment and facilities, and caring physicians all contribute to an outstanding hospital that is evidenced by our hospital being voted Best Hospital in downtown for 13 years."

Other recipients of this year's *Chairman's Award* include Sammy Feuerlicht, Alan Ino, Andrew B. Leeka, Dan McLaughlin and Rose C. Wong. Good Samaritan would like to take this opportunity to thank David and all of the recipients of the *Chairman's Award* once again for their generous support to the hospital.



David De La Torre

The Moseley-Salvatori Conference Center

Remembering Audrienne H. Moseley and Grace Ford Salvatori

As the 30th Anniversary of the groundbreaking of Good Samaritan Hospital's Moseley-Salvatori Conference Center approaches, we at GSH remain in awe of the two incredible women who made it all possible — Audrienne H. Moseley and Grace Ford Salvatori. Each of these remarkable women generously donated \$3 million to build our Conference Center, which is dedicated to the purpose of nursing and medical education.

Ms. Moseley, a former nurse, was deceased when GSH broke ground on the Conference Center. But Grace Ford Salvatori took a keen interest in the construction of the Conference Center. She also donated an additional \$100,000 for state-of-the-art audio-visual equipment and landscaping. Ms. Salvatori hosted the Conference Center's grand opening and dedicated the auditorium "to the pursuit of quality and compassionate care as exemplified by Doctor Leland Potts Hawkins and Doctor John Cree Wilson, Jr. and all others that serve in the spirit of Good Samaritans."

Recently, Lynn Taylor, the former Director of the Conference Center, shared her memories of its early days, "It was a wonderful, very special place." The 20,000-square-foot Conference Center has two floors with three large rooms – the Magnolia, Sycamore, Sequoia, and four smaller rooms – the Palm, Oak, Cedar and Pine and a theater-style auditorium that seats 400. During its busiest period, the Conference Center hosted 300 events per month.



The Moseley-Salvatori Conference Center

Lynn fondly remembers the myriad of events held at the Conference Center during her tenure – including medical association meetings, nurse trainings, children's Halloween parties, and even a special event with South African social rights activist and Anglican bishop, The Right Rev. Desmond Tutu.

Today the Moseley-Salvatori Conference Center continues the vision of these two extraordinary women and remains an extremely active educational center. Since the space is available to the community for rental, it also generates revenue for the hospital. While both Grace Ford Salvatori and Audrienne Moseley are no longer living, we remain in their debt for making our Conference Center possible.



Making the World a Better Place

Giving back to their community is a tradition for the Sikand family. In 1988, Gunjit and Margarete Sikand established the Sikand Foundation, and today it is run by their children, Annette, Renee and Mark. Annette Sikand, Foundation CFO, describes her dad and mom as always wanting “to make the world a better place.”



Renee Sikand, Margarete Sikand, Lynette Sikand (wife of Mark), Gunjit Sikand, Annette Sikand and Mark Sikand. Front Row: Owen Sikand and Mark Sikand, Jr. (sons of Mark Sikand).

Gunjit and Margarete Sikand have been married for 61 years. They have lived the classic immigrant story – Gunjit was born in India, and Margarete was from Germany. They both left their homes and families with a powerful work ethic and came to the United States, a place where hard work could build a better life. That effort paid off, and they were able to establish Sikand Engineering Associates and M G Enterprises, LLC. The Sikands always had a sense of gratitude to the United States for the opportunities it provided. It also inspired their desire to establish The Sikand Foundation to give back and help others make a better life.

Underserved communities have a special place in Gunjit's and Margarete's hearts, and that is why they have been supporting Good Samaritan Hospital for more than a decade. “It serves the working community. It is multicultural. Good Sam represents our city and it is only fitting that my parents use a hospital that serves the whole city.” Gunjit and Margarete are also especially impressed with the outstanding care they have received from Dr. Mark Dwight, Dr. David Cannom, Dr. Peter Lorber and Dr. Thomas Kanegae.

Annette explains that underserved communities have a special place in Gunjit's and Margarete's hearts and that is why they have been supporting Good Samaritan Hospital for more than a decade.

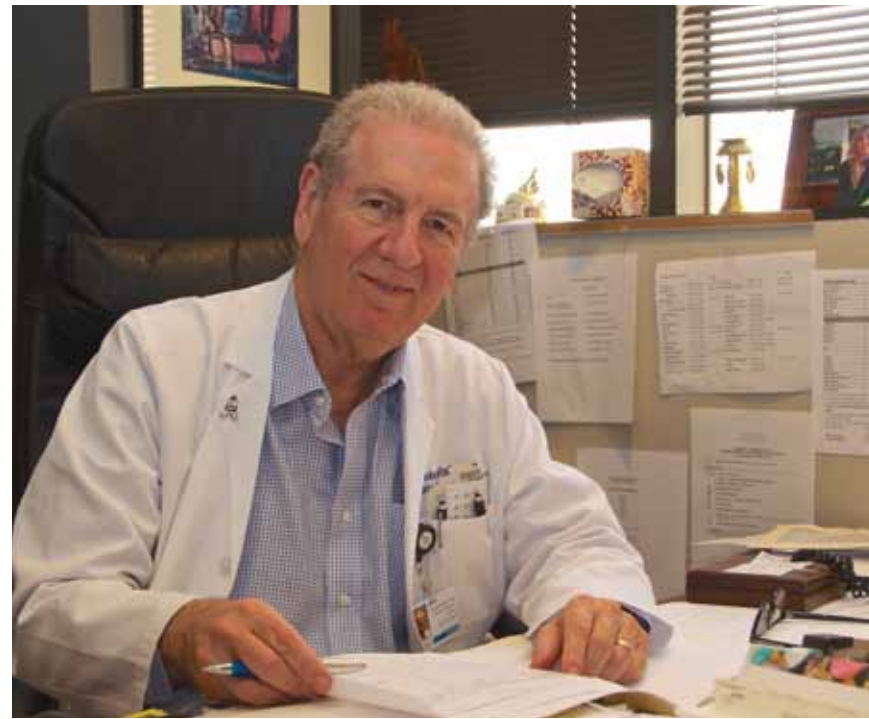
Recently, the Sikands generously contributed to Good Samaritan's *Campaign for Cardiology* in honor of Dr. Cannom and the *Mother and Baby Care Campaign* in honor of Dr. Dwight.

Today, the entire Sikand family continues to work to make a difference in their communities. In addition to their work with their foundation, Annette volunteers by making meals for homeless people, Renee supports animal charities and Mark is very active in school programs. Annette feels that “the greatest gift my parents have given us is the ability to help others. We all want to do something to make a difference.”

Gunjit Sikand died in April of this year. As the Sikand family celebrates his life, they have renewed their resolve – following Gunjit – to continue making a difference for good in each of the communities touched by their lives.

Dr. Andrew Fishmann
and Dr. Kim Le

Faces of Philanthropy



Where does Dr. Fishmann see Good Samaritan Hospital five years from now?
“As the place people will want to come for care — as the jewel in the city.”



Good Samaritan Hospital is especially proud to have Dr. Andrew J. Fishmann as our Chief of Medical Staff. Dr. Fishmann is already in the final year of his three-year term, and it could not be at a more critical time for the hospital, as the whole nation adapts to new regulations required by the Affordable Care Act (ACA).

Dr. Fishmann has shepherded our new Computer Physician Order Entry (CPOE) program and ensured that all of our physicians are trained in the new system prior to the deadline – this year – as required by federal law. The process has been almost two years in the making and has required Dr. Fishmann to collaborate with Good Samaritan’s entire leadership team, along with outside consultants, to develop and set up training modules for every physician.

Dr. Fishmann’s contribution to Good Samaritan is more than just as our Chief of Medical Staff, he has spent almost three decades at Good Sam as a leading pulmonologist, hospitalist, and critical care specialist caring for some of our most acutely ill patients in the Intensive Care Unit. Since his early days at Good Sam, he has been a very generous contributor to our *Partners in Health Campaign*. “It was and is important to support the hospital where I work. The Hospital and physicians are true partners, and what

better way to strengthen our joint mission than as a donor! Physician leadership is key to our fundraising efforts.”

He and his wife, Dr. Kim Le, have been married since 2006, and she is no less impressive than he. Born in Vietnam during the Vietnam War, Dr. Le and her siblings came to the U.S. to escape constant danger. Her older brothers were still in high school when they bravely assumed custody of their younger siblings. The brothers raised the children on their own for five years until their parents could escape Vietnam.

Today, Dr. Le is a nephrologist, working with patients who have kidney disease. She has a special affinity for providing care to some of downtown’s lower-income populations. Her goal is to educate her patients about kidney disease, and she finds her patients eager to learn how to maintain their health. She advises young physicians just beginning their medical practice to treat their patients with “understanding, empathy, compassion, and respect.”

Dr. Fishmann’s and Dr. Le’s service to their patients goes far beyond their work in Southern California. Each year they give 10 days of their vacation time to go abroad and volunteer with Operation Walk. Operation Walk provides patients in developing countries who have severe arthritis with access to hip and total joint replacement. Over the last decade, Dr. Fishmann and Dr. Le have provided care in Vietnam, Guatemala, Nepal, Peru, Philippines, China and Nicaragua.

Good Samaritan Hospital holds Dr. Le and Dr. Fishmann in the highest regard, and the feeling is mutual. Dr. Le trusts and respects her colleagues at Good Samaritan Hospital, “If I admit my patients to this hospital - I have peace of mind.” Dr. Fishmann explains, “I have spent most of my career at this hospital and I am committed to it.” Where does Dr. Fishmann see Good Samaritan Hospital five years from now? “As the place people will want to come for care - as the jewel in the city.”



We Couldn't Have
Done It Without You!
Thank You.

Major Donor Dinner



This past October, Charles T. Munger and Good Samaritan Hospital's Board of Trustees proudly hosted an elegant dinner at the California Club to thank our outstanding *Leadership Donors* for the confidence they have shown in GSH and for their generous financial support.

It is because of the support of our donors that Good Samaritan Hospital's physicians will have state-of-the-art equipment in the *Heart & Vascular Center* and the *Davajan-Cabal Center for Perinatal Medicine*. This major upgrade will enable our physicians to provide their patients with the highest quality of care. And it doesn't stop there. Our Centers of Excellence – funded by our donors – make Good Samaritan a world-class hospital affiliated with the University of Southern California and University of California, Los Angeles Schools of Medicine.

Good Samaritan Hospital and the Board of Trustees would also like to extend a very special thank you to Mrs. Jack L. Blumenthal, Board of Trustee member and Mrs. George B. Stoneman, Fund Development Committee member, who coordinated the dinner.



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- 1) Charles T. Munger, Mr. and Mrs. Andy Dobrzynski
- 2) Dr. and Mrs. David Huang and Mrs. Susan Blumenthal
- 3) Susanne Simpson, Sammy Feuerlicht and Dr. Shahid H. Sial
- 4) Rick Atkins, Carla Laemmle and Jerry Anderson
- 5) Drs. Andrew Fishmann and Kim Le and Dr. and Mrs. Harold Reaves
- 6) Dr. David Cannom, Mike Lotze, Carey Chastain and Kenny Henkhaus
- 7) Dr. and Mrs. Lowell Irwin and Dr. and Mrs. J. Carroll Ramseyer
- 8) Anne Stadler and Peggy McLeod
- 9) Mr. and Mrs. Christopher Adams and Mr. and Mrs. William Bitting

What is Good Company?

Good Company is the annual employee giving club for Good Samaritan Hospital! As a not-for-profit institution, our Hospital relies on donations from donors - community friends, employees, physicians and other supporters - who want to help ensure quality healthcare services to the communities we serve.



(Photos clockwise from top left) (1) Rainbow Jung, Edwin Cordon and Bessie Mandap (2) Julie Hancock and Alan Hosea (3) George Sanchez and Luis Lopez (4) Robert H. Krupin

“The members of Good Company are employee partners who demonstrate a belief in our vital healthcare mission and the future of Good Sam.”

— Andy Leeka, President and CEO

Many employees of Good Samaritan were honored at an awards luncheon in February 2014 for their generous gifts to the Hospital. Anna Jane Huff, Jamie Whitcomb, and Rose Wong were the 2014 *Good Company Campaign* co-chairs and their leadership, along with the efforts of the committee, exceeded all expectations. Our nurses, technicians and other staff members contributed \$186,000 to support Good Samaritan through *Good Company*. Since 2007, the *Good Company Campaign* has raised over \$1 million to support the hospital, our staff, and the patients we serve. We can't thank you enough. Anna Jane Huff, *Good Company* co-chair, explains her years of contributing to *Good Company* this way, "I do it because I believe in Good Sam...because it is home. It is a place where people work together."

"*Good Company* provides employees at the hospital with the opportunity to give to areas of the hospital that might not get enough attention," according to Jamie Whitcomb, *Good Company* co-chair. Programs that are popular among the *Good Company* contributors include the *Cancer Program*, Good Samaritan's Day Care Center, and the *Campaign for Cardiology*. Next year, the *Good Company Committee* will put a special emphasis on our new *Mother and Baby Care Campaign* and the *Sperry Nursing Education Scholarship Fund* to provide more nursing scholarships for our outstanding nursing team.

Good Samaritan Hospital recognizes our employees that give to our *Good Company Campaign* for five consecutive years with the *Loyal Donor Certificate*. We also give several awards for cumulative giving, such as our *Great Company Award* for giving \$1,000, *Super Company Award* for giving \$5,000, *Outstanding Company Award* for giving \$7,500, *President's Award* for giving \$15,000, and this year for the first time we presented the *Chairman's Award* for cumulative giving of \$30,000. Rose Wong, *Good Company Campaign* co-chair and 2014 *Chairman's Award* recipient explained her contributions to *Good Company* this way, "Donating to *Good Company* gives me the opportunity to extend the many thanks from my family and friends for the care received in the Oncology and Cardiology Departments. We hope *Good Company* will continue to benefit patient care and future programs through donations from employee contributions. I like to help and contribute to the best of my abilities. Good Samaritan is such a wonderful hospital!"

2014 Good Company Campaign Co-Chairs



(From top to bottom) Anna Jane Huff, Jamie Whitcomb, and Rose Wong.

Physicians' Gala

Thanking Our Incredible Team of Physicians

In February, Good Samaritan Hospital's physicians celebrated another year of providing outstanding patient care.

Charles T. Munger and the Board of Trustees hosted the elegant Physicians' Gala at the California Club. Approximately 300 of our physicians and their guests enjoyed a wonderful evening of dinner and dancing. Mr. Munger, Andrew B. Leeka, Good Samaritan Hospital President and CEO, and Andrew J. Fishmann, M.D., Chief of the Medical Staff, began the evening with words of appreciation and admiration for our physicians and their dedication to providing our patients with outstanding medical care.

Good Samaritan Hospital's incredible team of physicians and staff treat approximately 17,000 patients admitted to the hospital, deliver care for 93,500 outpatient visits, and welcome more than 4,000 babies into the world each year. And we couldn't be prouder to partner with these outstanding physicians to serve the members of our community.



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- 1) Dr. and Mrs. William P. Stuppy
- 2) Dr. and Mrs. Philip Fagan
- 3) Drs. Andrew Fishmann and Kim Le
- 4) Mr. and Mrs. Robert Denham
- 5) Dr. Sheldon Cho, Dr. and Mrs. Steve Park and Dr. and Mrs. Samuel Lee
- 6) Dr. and Mrs. George Stonemen
- 7) Dr. and Mrs. Hector C. Ramos and Drs. Patrick and Eva Mauer
- 8) Dr. and Mrs. Ivan Fras and Drs. Valerie Askanas and W. King Engel
- 9) Dr. and Mrs. Eben I. Feinstein
- 10) Dr. Margaret E. Bates and Mr. Scott Johnson
- 11) Dr. and Mrs. Charles Witt
- 12) Andrew Leeka and Dr. and Mrs. Anil Bhandari

GOOD SAMARITAN HOSPITAL'S

10th
GOLF
CLASSIC

In Memory of Janice Ogden Carpenter
A Good Friend and Great Golfer!



Good Samaritan Hospital's 10th Golf Classic was held on April 28, 2014, in memory of our dear friend and one of our strongest supporters, Janice Ogden Carpenter. Janice, "the ultimate Board member," was a member of our Board of Trustees for 35 years and was a champion for many important Good Samaritan Hospital projects, including our most ambitious project - the campaign to build the "new hospital" in 1976. Janice, a true sportswoman, was also the driving force behind the creation of the *Good Samaritan Hospital Annual Golf Challenge* back in 2004. Good Samaritan Hospital was devastated by the loss of this remarkable woman, but we are honored to have worked with her.

We are especially proud to have so many wonderful sponsors to partner with us to carry on Janice's work for Good Samaritan Hospital for our *10th Golf Classic*.

- 1) George Okita, California Commercial Real Estate Services
- 2) Dr. Andrew Fishmann, Richard Stephenson, Dave Jackson, Steve Garcia, Lawrence Breaux and Dr. Faye Lee
- 3) Andy Dobrzynski, Andy Leeka and Dr. Phil Shiu
- 4) Jordan Lopez, Brian Matthews, Natalie Trevithick, Travis Torbati from Payden & Rygel with Andrew Leeka
- 5) David Burns and June Bilgore
- 6) Drs. Steven Burstein, Ivan Ho, Anil Bhandari and Rex Winters

We Would Like to Take This Opportunity to Thank the Following:

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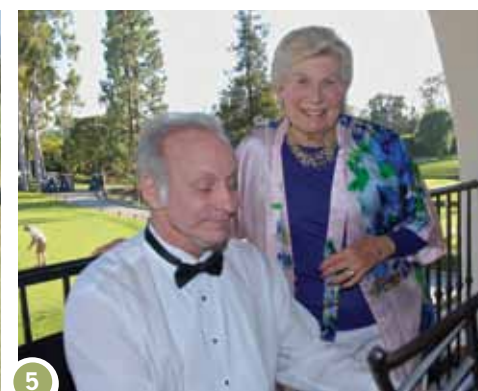
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Looking Back

with Gratitude
and Forward
with Anticipation



In January 23, 2014, Good Samaritan Hospital proudly unveiled our *Heart & Vascular Center's* two new heart catheterization (Cath) labs to our Board of Trustees, staff, and most importantly, to many of the donors that helped make the new Cath labs possible. In 2009, Dr. David S. Cannom, Director of the *Heart & Vascular Center*, took the lead and working with Good Samaritan staff set out to raise the first installment – \$10 million – for the new state-of-the-art heart catheterization labs. We are now working to raise the second installment – \$7 million – to complete two electrophysiology labs, new offices and an expanded reception area by the end of 2015.

The unveiling of our new Cath labs was attended by Charles T. Munger, Chairman of the Board of Trustees, and more than 150 donors and hospital staff. Andrew B. Leeka, Good Samaritan Hospital President and CEO, welcomed all of the guests and Dr. Cannom thanked them for their very generous support of GSH and the *Heart & Vascular Center*. Dr. Steven Burstein, Director of Interventional Cardiology and Dr. Anil Bhandari, Director of the

Electrophysiology Laboratory, also spoke. Attendees enjoyed refreshments and were then given a tour of the new Cath labs and a demonstration of the new equipment. They also watched a video narrated by Dr. Burstein. "What gives the Good Samaritan's *Heart & Vascular Center* a competitive edge? It's this room. It is only available in this hospital in downtown and metropolitan Los Angeles," explained Dr. Burstein. He also explained the state-of-the-art equipment would allow physicians to "operate on any part of the body from head to toe in any surgical position without the equipment being in our way."

The donors were pleased and impressed with the progress GSH has made in bringing this high quality technology to the Los Angeles area. Some donors have already made outright gifts and pledges toward the next \$7 million necessary for the completion of the *Heart & Vascular Center* improvements.

Meet the new Fund Development Team



Michael Neils, Senior Director of Fund Development, is an ordained Lutheran minister and former bishop with more than 35 years of experience in development and a strong record of successfully

achieving goals. Though he knows all aspects of fundraising, his primary focus at Good Samaritan is on major gifts of \$500,000 or more. An excellent writer and communicator, he is also giving oversight to our direct mail campaigns. Michael holds graduate degrees in both theology and ethics. An avid reader, he also enjoys golf, theater and music.



Andrea Morseburg joined Good Samaritan Hospital as Director of Principal and Planned Giving. She is responsible for gifts over \$5 million and assists donors with their Trust and Estate giving. She held

both Leadership and Senior Development positions at Mattel Children's Hospital, Pomona College and Claremont McKenna College. Prior to these roles she was both healthcare administrator and provider at Risser Orthopaedic in Pasadena and Cedars Sinai Medical Center. Andrea is Swiss-American, graduated from Georgetown University's School of Nursing and Health Sciences. She plays tennis, golf, and has ballroom danced competitively.



Kimberly Flowers, Director, Major Gifts, comes to Good Samaritan with 20 year's experience in healthcare and development. She began her career as an Educator in Maternal Child Health and transitioned into a Clinical Compliance

Specialist with Providence Health & Services. As time continued Kimberly developed a passion for development and joined the Foundation as a Grant Writer. After achieving much success writing grants, Kimberly transitioned into Major Gifts as Director of Development. She has two adult children and lives with her husband in Covina.



Veronica Aguas joined Good Samaritan in September as the Grant Manager. Veronica has 10+ year's experience identifying and working with federal and state agencies to secure grant funding as well as

implement capital projects and programs according to the various guidelines. Veronica also manages the private foundations grants program. Veronica can be seen frequently meeting with many clinical supervisors and departments, learning more about the inner workings of the hospital to identify appropriate funding opportunities to support, expand or create innovative programs that deliver the greatest benefit to the hospital and those it serves.



Good Samaritan Hospital

A Tradition of Caring

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